

To ensure that you receive my mail in your inbox, please add me to your safe list. [You can view instructions here.](#)



[VSI Certified Installer Program](#)

[VSI Certified Installer List](#)

[Installation Manual](#)

[Certified Installer FAQ](#)

[VSI Publications](#)

VSI Certified Installer E-News

October 29, 2008 - 4th Edition

Welcome to the fourth edition of the Vinyl Siding Institute's (VSI) Certified Installer E-News. Once again we remind you to recertify if your certification expires in 2008 --- and be prepared if you are up in 2009.

Are You on Our List? With the first round of VSI Certified Installers reaching the three-year recertification mark in 2008, don't be left behind! Consumers and contractors visit [VSI's Official Registry of Certified Installers](#) every day! And if your name has fallen off the Registry, you can still recertify. Please note: VSI recently mailed our new *Vinyl Siding Installation Manual* to 1,000 Certified Installers whose certification comes up for recertification in 2008 or 2009, and if you should be among them and did not receive it, make sure ATI has your correct address by contacting the Program Administrator at kyetter@archtest.com. Visit [VSI's Certified Installer resources](#) for more details on recertification.

Feedback, Feedback, Feedback! Have you received calls or emails about potential work because you're listed as a Certified Installer on the VSI website? Has your Certified Installer status helped land sales? Was the [Your Home Deserves the Best](#) brochure helpful? Do you know any locations that require Certified Installers? We want to hear about it! Please respond to these questions with feedback about the Certified Installer Program ---and we'll send you a special thank you gift!

Are Your Friends on Our List? It's "refer a friend" season for VSI Certified Installers. As cold weather hits and VSI Certified Installer courses heat up this winter, tell a friend about our program. Better yet, if any of your colleagues or coworkers are certified, but don't have an email address on the Official Registry of Certified Installers, please send their name, company, and email address to kyetter@archtest.com.

Times Are Tough—Get the Certified Edge! VSI encourages all Certified Installers and their companies to link to our website,



www.vinylsiding.org, to help your customers understand the importance of your professional certification and the benefits of choosing vinyl siding. And while you're at it, visit [VSI's website](#) yourself and spend a little time arming yourself with our *America Sides with Vinyl* materials to help you sell siding jobs. Download our Certified Installer brochure, [Your Home Deserves the Best](#), and differentiate yourself as a Certified Installer in this tough housing market.

If You Only Hang with the Best... Did you know that VSI offers certification for installer companies that meet our criteria, including having an approved quality control program and a VSI Certified Installer or Trainer on every job crew where vinyl siding is being installed? If your firm has invested in Certified Installers, take it to the next level of distinction and become a VSI Certified Installer Company. See our brochure, [Hang with the Best](#), to learn more about the benefits of company certification.

Fire up the DVD Player! VSI is putting the finishing touches on our revised *Installing Vinyl Siding* video. Fully updated to incorporate the latest vinyl siding and soffit application techniques, the DVD will be available for a nominal fee on [VSI's website](#) later this fall. And don't forget, VSI's revised [Vinyl Siding Installation Manual](#) is available for free download.

Jery Y. Huntley, President
Vinyl Siding Institute
www.vinylsiding.org